

## ADVERTISING RESERVATION FORM

Organization: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_ Billing Email: \_\_\_\_\_  
 Design Contact: \_\_\_\_\_ Design Email: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### PRINT AD SIZES

Cover  
5.5" x 8.5"  
(Full Bleed)

Full Page  
5" x 7.5"

Half Page  
5" x 3.75"

### DIGITAL AD SIZES

Newsletter  
600x400px

Website  
728x300px

### AD OPTIONS:

### FULL SEASON

### HALF SEASON:

PRINT

			<input type="radio"/> FALL	<input type="radio"/> SPRING
Back Cover (Color)	<input checked="" type="radio"/>	\$1,950		
Inside Front Cover (Color)	<input checked="" type="radio"/>	\$1,700	<input type="radio"/>	\$925
Inside Back Cover (Color)	<input checked="" type="radio"/>	\$1,625	<input type="radio"/>	\$875
Full Page (Color)	<input checked="" type="radio"/>	\$1,350	<input type="radio"/>	\$725
Half Page (Color)	<input checked="" type="radio"/>	\$675	<input type="radio"/>	\$350

### DIGITAL

**Email Newsletter:**  1 month, \$350  2+ months, \$250 each

Requested Month(s): \_\_\_\_\_

**AYS Website:**  Season Schedule Page, \$750

**PAY BY:**  ENCLOSED CHECK  CREDIT CARD

Name on Card: \_\_\_\_\_  
 Card Number: \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### AD SPECS:

**Print:** Bleeds on cover only (0.125"), for all others, print size is as-shown.

**Print & Digital:** AI or PDF or format preferred

**SUBMISSION:** Email PDF or AI ad file to Ads@AYSymphony.org  
**RESERVATION DEADLINE:** Submit this form by September 5, 2019  
**ARTWORK DEADLINE:** Submit artwork by September 12, 2019

AYS is a 501(c)3 nonprofit organization | Tax ID #95-2076046

AMERICAN YOUTH SYMPHONY, 5150 Wilshire Boulevard, Suite #506, Los Angeles, CA 90036

Phone: (310) 470-2332 | Questions? Email: Alice.Dutton@AYSymphony.org

WE WILL DESIGN YOUR AD FOR AN ADDITIONAL CHARGE OF \$100

# Advertise with AYS:

## AMERICAN YOUTH SYMPHONY

### ABOUT US

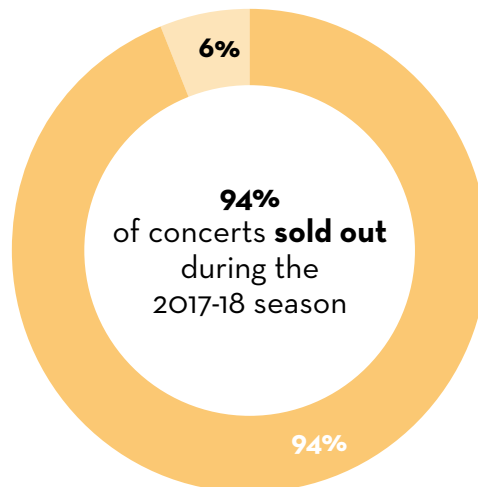
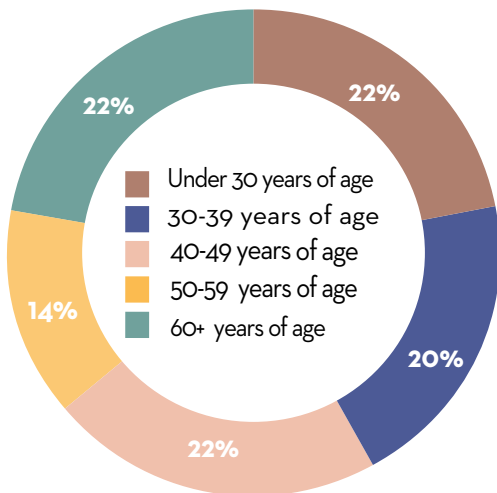
A professional Fellowship orchestra, heralded as **“the finest youth symphony on earth,”** the LA-based American Youth Symphony has been inspiring the future of classical music for over 50 years. Competitively selected, the musicians in the 100-piece AYS orchestra represent extraordinary talent from all over the world. AYS presents exceptional, innovative concerts at UCLA's Royce Hall, Walt Disney Concert Hall, and other venues across Los Angeles.

**Advertise with AYS** and your brand will be seen by thousands of diverse, active, and culturally curious Angelenos. Our audience includes families, philanthropists, and professionals in the music industry. Your business can be featured in print, in concert programs, or online, on our website or monthly email newsletter.

**We're now offering a 25% discount** to all our neighbors at 5150 Wilshire.

**To Reserve:** Use the form on the back, or call 310-470-2332 by **Monday, Feb. 11**

## AYS AUDIENCE BY THE NUMBERS



12,000+ AUDIENCE MEMBERS EVERY YEAR

7,000+ MONTHLY NEWSLETTER RECIPIENTS

100,000+ ANNUAL WEBSITE VIEWS

## TESTIMONIALS FROM THE AYS COMMUNITY

*“It was the best concert we have ever attended there. Best concert anywhere.”*

- AYS Audience Member (September 24, 2017)

*“What you do is so meaningful to the community, to us. The Family Concert was really special and the music was beautiful. Thank you for making a space for young kids enjoy your music!”*

- AYS Audience Member (February 12, 2018)

### AMERICAN YOUTH SYMPHONY

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**Ad Pricing & Specs**

**On Reverse >>>**